



# TYPEGALLERY2009

an exhibition presented by  
**The Society of Typographic Aficionados**  
as part of TypeCon2009: Rhythm  
July 14–19, Atlanta

## CALL FOR SUBMISSIONS Deadline: July 13, 2009

The TypeGallery is a showcase of new typeface design that will be exhibited during TypeCon2009. Typefaces shown at TypeCon2009 may become part of an online showcase at [www.typegallery.com](http://www.typegallery.com). Many works will travel internationally after the conference. Some works may also be selected for print publication by SOTA.

### SPECIFICATIONS

- Typefaces must have been created, published, or significantly updated between June 2008 and July 2009.
- You may submit either a traditional type specimen or a typographic design piece displaying your font in use.
- Artwork may be in color and/or black and white.
- Maximum artwork size is 11" x 17" or A3.
- Each submission must be mounted flush on an 11" x 17" or A3 piece of white foam-core board. You must send two (2) mounted copies of each submission.
- Digital files must be provided for each submission. Supply unlocked 300 DPI press-ready PDFs or editable vector EPS files. Files must be Mac-compatible and scaleable. Convert all fonts to paths in illustration/page layout programs and embed all fonts in PDFs. Proof your digital files and prints carefully before submitting.
- Limit three (3) typeface submissions from a single designer or foundry.

### SUBMISSION FEES

- There is a fee of \$15 per submission to help cover costs. Fees are waived for SOTA members, TypeCon2009 attendees, speakers, and sponsors.
- To pay securely online using a credit card or electronic funds transfer, go to [www.typesociety.org/typegallerypay.html](http://www.typesociety.org/typegallerypay.html)
- To pay by check or money order (in US funds drawn on US banks only), make payable to SOTA, and mail to:  
SOTA/TypeGallery  
c/o Jon Coltz  
3917 York Ave N  
Robbinsdale, MN 55422 USA

Please enclose a copy of your submission form(s) with payment.

### HOW TO SUBMIT

- Fill out the form (use one form per submission) and attach a copy to the back of your mounted artwork. This information must also accompany your digital files. An ASCII text version of this form is available at [www.typegallery.com/gallerysubform.txt](http://www.typegallery.com/gallerysubform.txt)
- Email digital files to [info@typesociety.org](mailto:info@typesociety.org). Attachment file size must not exceed twelve (12) mb per individual email. Email URLs for downloading larger files. Please put TypeCon2009 TypeGallery in your email subject line.
- Write TYPECON2009/TYPEGALLERY somewhere on your package. Ship mounted submissions (well-packaged to prevent damage) to:  
Claire Danielson/TYPECON  
c/o Portfolio Center  
125 Bennett St.  
Atlanta, GA 30309 USA  
TEL +1-404-351-5055 x19

(Phone number is for shipping purposes only—please do not call Ms. Danielson with questions about the show.)

All digital files and printed pieces must be received by July 13, 2009.

If you have questions about the show or TypeCon in general, email [info@typesociety.org](mailto:info@typesociety.org), or call 1-510-748-0784.

NAME

POSTAL ADDRESS

TELEPHONE

EMAIL

URL

TYPEFACE NAME

TYPEFACE DESIGNER(S)

GRAPHIC DESIGNER(S)

MONTH/YEAR CREATED/PUBLISHED

FOUNDRY (IF PUBLISHED)

CLIENT (IF CUSTOM)

DIGITAL FILE NAME

SIGNATURE

DATE

By submitting this form and artwork, signator attests that the submission contains his/her wholly original work(s) or authorized derivation(s), and/or that he/she is the copyright holder, or is authorized by the copyright holder to submit the work for exhibition and publication purposes. Signator authorizes The Society of Typographic Aficionados Inc. (SOTA) to display this work in gallery exhibitions, on the web, in print publications, and/or for other promotional purposes. Signator agrees that he/she will receive no monies or other form of compensation for assigning these limited rights of publication to SOTA. SOTA acknowledges that the original creator(s) retains all copyrights. Submissions are exhibited on a space-available basis. Late and/or damaged submissions and submissions without digital files provided will not be exhibited. Submissions will not be returned. Submission deadline is July 13, 2009.