



CALL FOR SUBMISSIONS

The TypeGallery is a showcase of new typeface design that will be exhibited during TypeCon2010. Typefaces shown at TypeCon2010 may become part of an online showcase at www.typegallery.com. Many works will travel internationally after the conference. Some works may also be selected for print publication by SOTA.

DEADLINE

Digital files and mounted artwork must be received by August 5, 2010.

SPECIFICATIONS

- Typefaces must have been created, published, or significantly updated between July 2009 and August 2010.
- You may submit either a traditional type specimen or a typographic design piece displaying your font in use.
- Artwork may be in color and/or black and white.
- Maximum artwork size is 11" x 17" or A3.
- Each submission must be mounted flush on an 11" x 17" or A3 piece of white foamcore board. You must send two (2) mounted copies of each submission.
- Digital files must be provided for each submission. Supply unlocked 300 DPI press-ready PDFs or editable vector EPS files. Files must be Mac-compatible and scaleable. Convert all fonts to paths in illustration/page layout programs and embed all fonts in PDFs. Proof your digital files and prints carefully before submitting.
- Limit three (3) typeface submissions from a single designer or foundry.

SUBMISSION FEES

- There is a fee of \$15 per submission to help cover costs. Fees are waived for SOTA members, TypeCon2010 attendees, speakers, and sponsors.
- To pay securely online using a credit card or electronic funds transfer, go to www.typesociety.org/typegallerypay.html
- To pay by check or money order (in US funds drawn on US banks only), make payable to SOTA, and mail to:
SOTA/TypeGallery
c/o Jon Coltz
3917 York Ave N
Robbinsdale, MN 55422 USA

Please enclose a copy of your submission form(s) with payment.

HOW TO SUBMIT

- Download both the PDF and ACSII Text versions of the submission form.
- Fill out the PDF form (use one form per submission) and attach a copy to the back of your mounted artwork.
- Fill out the ACSII Text form and attach this information with your digital files.
- Email digital files to type.gallery@typesociety.org. Attachment file size must not exceed 12MB per individual email. For larger files, please provide a URL for downloading.
- Write TYPECON2010/TYPEGALLERY somewhere on your package. Ship mounted submissions (well-packaged to prevent damage) to:

Linda Dare/TypeCon
c/o Otis College of Art and Design
9045 Lincoln Blvd
Los Angeles, CA 90045 USA
TEL +1-310-665-6846*

* The phone number for shipping purposes only—Please do not call Ms. Dare or Otis College with questions about the show. If you have any questions, email type.gallery@typesociety.org

NAME

POSTAL ADDRESS

TELEPHONE

EMAIL

URL

TYPEFACE NAME

TYPEFACE DESIGNER(S)

GRAPHIC DESIGNER(S)

MONTH YEAR CREATED/PUBLISHED

FOUNDRY (IF PUBLISHED)

CLIENT (IF CUSTOM)

DIGITAL FILE NAME

SIGNATURE

DATE

By submitting this form and artwork, signator attests that the submission contains his/her wholly original work(s) or authorized derivation(s), and/or that he/she is the copyright holder, or is authorized by the copyright holder to submit the work for exhibition and publication purposes. Signator authorizes The Society of Typographic Aficionados Inc. (SOTA) to display this work in gallery exhibitions, on the web, in print publications, and/or for other promotional purposes. Signator agrees that he/she will receive no monies or other form of compensation for assigning these limited rights of publication to SOTA. SOTA acknowledges that the original creator(s) retains all copyrights. Submissions are exhibited on a space-available basis. Late and/or damaged submissions and submissions without digital files provided will not be exhibited. Submissions will not be returned. Submission deadline is August 5, 2010.